

Choices Expo Registration

Organization Name

Contact Name

Mailing Address

City, State, Zip

Phone, Fax

E-Mail

SPONSORSHIP CHOICES

Gold Silver
 Bronze Exhibitor
 Activity

Please note activity: _____

Amount Enclosed: \$ _____

Mail completed registration form and payment

Area Agency on Aging 8
P.O. Box 370 Reno, OH 45773
Phone- 740-373-6400

Fax—740-373-1594
www.areaagency8.org

Sponsor Invitation

The 4th Annual



Choices Expo

Living Healthy, Wealthy & Wise



Wednesday, Nov. 10,
8 am—2 pm

Comfort Inn Pike Street
Marietta, Ohio



Dear Prospective Sponsor:

The Buckeye Hills Area Agency on Aging invites you to participate in the fourth annual Choice Expo – Living Healthy, Wealthy, and Wise, November 10, 2010, in Marietta, Ohio. This annual event is attended by between 400-500 people. Each year these people look to the Choices Expo for new resources, innovative products and services, expert information, and key contacts.



They want to hear about your organization. As SE Ohio's largest event on home and community-based care our conference draws participants who want to learn about the aging network and about organizations that improve the quality of life for Ohio's older adults. Sponsors play a crucial role at the Choices Expo and, to ensure maximum visibility for your exhibit space, your sponsorship will mean high visibility placement of your exhibit.

What does the Buckeye Hills Area Agency on Aging do? We are one of twelve Area Agencies on Aging in Ohio who advocate for and arrange services for older Ohioans. The Buckeye Hills Area Agency on Aging serves as a referral source for SE Ohio's network of home and community based service providers. Working in communities throughout SE Ohio, BH-AAA8 plans, funds, and advocates for services that help older adults remain independent. BH-AAA8 helps families by linking them with existing resources. BH-AAA8 also operates PASSPORT, older Americans Act programs, and many other community-based programs.

As a starting point for developing your level of participation as a sponsor, BH-AAA8 created the following packages. However, we encourage you to customize your sponsorship to meet your organization's needs by calling Mindy Cayton at 740-373-6400. Don't delay to make sure you get the level of sponsorship you request. You won't want to miss this opportunity to showcase your agency's products and/or services to almost 500 elderly individuals in one convenient location.

GOLD Sponsor – \$500 (\$550 after Oct. 22, no print ads)

- Your company logo on all printed advertising media, the AAA8 website;
- Mention in audio advertising as Gold Sponsor of Choices Expo
- Your company name exhibited at the Choices Expo as Gold Sponsor
- Exhibit space
- Listing as exhibitor

SILVER Sponsor – \$250 (\$300 after Oct. 22, no print ads)

- Logo on all printed media and on the AAA8 website
- Your company name exhibited at the Choices Expo as Silver Sponsor
- Exhibit space
- Listing as exhibitor

BRONZE Sponsor – \$150 (\$200 after Oct. 22, no print ads)

- Name on all printed media and on the AAA8 website
- Exhibit space
- Listing as exhibitor

Activity Sponsor - \$100 (\$150 after Oct. 22)

- Listing as 2010 Choices Expo Activity Sponsor
- Exhibit space

Exhibitor - \$75 (\$100 after Oct. 22)

- Listing as an exhibitor
- Exhibit space

We are unable to guarantee print advertising placement after October 22. Please note early bird pricing and sponsorship benefits.

We ask that each exhibitor bring a door prize for giveaway drawings throughout the event!

