



Continuing the Conversation...

Starting the Conversation: ADRN Conference Recap

Thanks to everyone who participated in the Oct. 7, ADRN Conference: "Starting the Conversation."

Chris Shaffer, Interim Director of the Governor's Office of Appalachia opened the conference by providing insight as to why it is so important to work together to provide access to services.

Jack Frech, Director of the Athens County Department of Job and Family Services presented a "Focus on Poverty in Southeast Ohio."

Jessica May and Harmony Cox of The Ohio Association of Second Harvest Foodbanks facilitated an insightful Poverty Simulation. The program was designed to help participants begin to understand what it might be like to live in a typical low-income family trying to survive from month

to month. The object of the simulation was to sensitize participants to the realities faced by low-income people.

Keynote Speaker Dr. Edward Ansello, Ph.D. Director, Virginia Center on Aging has worked to integrate aging and disability networks for more than 30 years. He shared ideas for how aging and disability resources can begin to collaborate and "work smarter, not harder." In addition to the fact that we are experiencing the longest life expectancies in recorded history, he also shared how economic times will make it even more important for these groups to partner.

Dr. Ansello described the term "individuation" which essentially means as we grow older, we grow less alike. He shared how that concept should impact an ADRN model and those

servicing an aging population with increased disabilities in need of customized services.

Members from a six-member panel shared their thoughts on integrating and coordinating the region's services for aging and disabled populations. They shared that people have different "help seeking" behaviors and the ADRN would need a variety of methods to access services. While it would be a "no wrong door" system, service organizations would assist in getting consumers to the right resources.



Keynote Speaker Dr. Edward Ansello shared that "for the disabilities system, aging is a success and for the aging network, disabilities is a failure."



Panelists from left: Stacy Frohnappfel-Hasson, Administrator, Ohio Association of County Behavioral

Health Authorities; Jason Elchert, Deputy Director, Ohio's Benefit Bank; Joel Potts, Director Ohio Job & Family Services Director's Association; Kristin Butts, Ohio Rehabilitation Services Commission; Ron Hill, Chief Executive Officer - Ohio Western Reserve Area Agency on Aging (Ohio's ADRN Pilot Site); and Susan Tilton, CEO of WASCO - Washington County Board of Developmental Disabilities.

Points Discussed by Panelists:

- The need for expanded access to critical technology.
- The need for training and expanded resources.
- Varied eligibility, sharing of information, collecting critical data and cross training.
- Increasing access to resources and educating key populations on available services and programs.



Shown at left is Dr. Ansello talking with Area Agency on Aging 7 (AAA7) Director Pam Matura about Aging & Disabilities issues and how Ohio can better coordinate services.

Conference Participants Experience "What It's Like to Live in Poverty" Via Simulation

Poverty Simulation Facilitators **Jessica May** and **Harmony Cox** of The Ohio Association of Second Harvest Foodbanks led participants in a poverty simulation experience designed to help individuals begin to understand what it might be like to live in a typical low-income family trying to survive from month to month. The goal was to sensitize participants to the realities faced by low-income people.

In the debrief following the session, many noted how real the simulation was in presenting the frustrations that individuals in poverty must face. Transportation, joblessness, training, child care, costs of living and access to affordable housing were issues noted in the simulation. There were a variety of public services and programs also represented in the program that support those in poverty.



Shown at left are Mike Turner of United Seniors of Athens County and Kelly Bauerbach of The Washington County Dept. of Job & Family Services learning about their family's individual poverty status before the simulation.



Poverty Simulation volunteers represented a variety of possible community resources and services. Volunteers are from AAA8; Jennifer Andros, Glenda Collins and Carolyn Ditchendorf.

More About Collaboration & Cooperatives

The ADRN initiative is part of a nationwide effort to restructure services and supports for older adults, all persons with disabilities, family members and care providers enhancing access by older adults and people with disabilities of all ages to community living, personal choice and independence.

The fundamental difference between collaboration and cooperation is the level of formality in the relationships between agencies or stakeholders.

Collaboration involves agencies coming together and fundamentally changing their individual approaches to a goal to allow for the sharing of resources and responsibilities.

Cooperation is an informal arrangement in which the individual agencies or stakeholders maintain their separate mandates and responsibilities, but do some work together to meet a common goal. The cooperative model offers the ability to enhance access to long-term care services AND provide benefits to the community stakeholders who provide long-term care services.

The goal of the Southeast Ohio ADRN is to work with Ohio State University South Centers' Ohio Cooperative Development Center to form a Cooperative.

Another Reason for an ADRN...

The Economy In the News:

The biggest issue facing the next state Legislature is a projected \$6 billion to \$8 billion shortfall in the next biennial budget, which starts next July.

"We will need to work hard to preserve funding services to our most frail residents," said **Ohio Rep. Debbie Phillips (92nd District)**. *Morgan County Visit*

"There are some really good recommendations for looking at the possibility of shared services," said Debbie Phillips. "I think promoting shared purchasing, and trying to collaborate on things like back office operations where possible provide a real potential cost savings." *Athens News*

"The first thing you have to look at is what's the mandated funding requirements," said **Athens County Commissioner Lenny Eliason**.

"So what you're going to have to look at is moving back to what the mandated requirements are...The other thing you look at is discretionary spending." He said the county has to hope that sales tax revenues go up to help cover expenses. *Athens News*

Network of Care

One of the things that is different about an ADRN is that it makes effective use of technology, invests in management information systems that facilitate service delivery, supports integration of data and streamlines access to information and options. In Southeast Ohio, The Network of Care local web portal concept can be replicated at a fraction of the development costs faced by other states.



Bringing The Network of Care to Southeast Ohio

The Network of Care web site and call center are available to the Southeast Ohio ADRN co-op because of a 25% off program offered through The National Association of Area Agencies on Aging (N4A) to The Area Agency on Aging 8 (AAA8) whose Executive Board voted to pay the initial set-up and maintenance fees!

As the ADRN Co-operative forms, membership will gain member organizations the opportunity to participate and utilize this great web-based tool.

Network of Care is a highly interactive, single information place where consumers, community-based organizations and municipal government workers all can go to easily access a wide variety of important information.

The Network of Care Web Portal Features

- A comprehensive, easy-to-use and continuously updated **Service Directory**
- A state-of-the-art knowledge base in the form of a 40-volume **Health Library**
- A **Legislative Advocacy** tool
- A complete listing of all **Assistive Devices** in North America
- All related not for profit and government sponsored **Links**
- **News** from around the country that is updated daily
- An easy-to-use full-blown **Social Networking** Platform
- A state-of-the-art **Personal Health Record**
- Special on-line **Training tools** such as for Fall Prevention and Financial Abuse
- A sophisticated **Call Center** application.....and more.

How Can I Learn More About This Tool?

There is a “live demo” feature on the lower side of the home page that serves as a 15-minute tutorial of most of the features on the site.

More details will also be provided at the Nov. 18 meeting.

Doing More with Less...

On average, small-to-medium sized businesses save \$2-6,000 a year!

To address the issue of ever-widening budget gaps and funding reductions, the agencies engaged in creating the SE Ohio ADRN will continue to provide employee benefits and work to further reduce administrative overhead.

The ADRN could take full advantage of a program called **BizUnite** – United Regional Purchasing Cooperative. Formed by a committee of the South-Central Manufacturing Cooperative, BizUnite gives organizations access to the power of numbers through its regional purchasing program.

The BizUnite Marketplace includes 25+ cost-saving programs specifically designed to help organizations reduce costs.

Membership organizations are using the BizUnite Marketplace to provide unbeatable discount programs to their affiliates on services already in use on things like payment processing, office supplies, package delivery, wireless services and payroll processing alone.

The **Employee Perks** program also offers discounts at over **25,000 merchants** from apparel to electronics.

\$166 Billion in Buying Power!

To learn more, visit <http://urpc.bizunite.com>

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Thank You for Helping Begin the Southeast Ohio Aging & Disability Resource Network (ADRN) Conversation!

AAA8 Regional Advisory Council
Alzheimer's Association - Mid-Ohio Valley Chapter
Buckeye Hills Area Agency on Aging
Athens 211 - United Appeal
Athens County Department of Jobs & Family Services
Athens-Hocking-Vinton 317 Board
Belmont County Board of Developmental Disabilities
Brain Injury Association of Ohio
Governor's Office of Appalachia
Heartland
Hickory Creek
Hocking County Board of Commissioners
Hocking County Department of Jobs & Family Services
Hocking, Athens, Perry Community Action
Marietta College Office of Civic Engagement
Marietta Nursing and Rehab
Masonic Senior Services of Ohio
Meigs County Council on Aging
Meigs County Department Jobs & Family Services
Muskingum Area Mental Health & Recovery Board
Noble County Department of Job & Family Services

Ohio Association of County Behavioral Health Authorities
Ohio Benefit Bank - Second Harvest Foodbank
Ohio Cooperative Development Center OSU
Ohio Job & Family Services Director's Association
Ohio Rehabilitation Services Commission
O'Neill Center
Perry County Department of Job & Family Services
Perry County Emergency Management Association
Perry County Senior Center
Perry County Veterans Service Commission
Scenic Hills Senior Center
Selby General Hospital
Southeastern Ohio Center for Independent Living
Unison
United Seniors of Athens County, Inc.
USDA Rural Development
WASCO
Washington County Board of Developmental Disabilities
Washington County Department of Job & Family Services
Washington Morgan Community Action Program
Western Reserve Area Agency on Aging



**Join Us Nov. 18 from 10 a.m. - Noon
@ The Buckeye Hills Office
1400 Pike St. • Marietta**

**Join the conversation and next steps for
forming the Southeast Ohio ADRN!**

PLEASE R.S.V.P. to 1-800-331-2644 by Nov. 12